



Project consortium

Intending to include all Roma groups living in the EU and taking into account the cultural differences between these groups, we formed a broad partnership of organizations from 8 different countries to take into account the latter in preparing the health literacy program, as each of the organizations involved in the project works with a different group of Roma, so they know their cultural differences, which need to be included in the preparation of the program.

-  LJUDSKA UNIVERZA LENDAVA
-  PUČKO OTVORENO UČILIŠTE ČAKOVEC
-  PREVIFORM
-  IRISH CREATIVE TRAINING AND INNOVATIVE DEVELOPMENT CENTER
-  INERCIA DIGITAL
-  OBRAZOVNO KULTURNA ZAJEDNICE ROMA "ROMANIPEN"
-  AMRITA OBK
-  RAZVOJNI CENTER MURSKA SOBOTA
-  PANEPISTIMIO THESSALIAS

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HELP TO OPPORTUNITIES

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Co-funded by the
Erasmus+ Programme
of the European Union

Intellectual outputs

- ✓ Primary and secondary research on Roma health and health literacy levels in partner countries and at EU level
- ✓ Training programme for Roma lay trainers for the implementation of the health literacy and healthy lifestyle programme for Roma
- ✓ Programme to raise health literacy and healthy lifestyle for members of the Roma community
- ✓ Web platform and mobile app
- ✓ "Healthivity" board game



About the project

With the implementation of the project, we want to develop a uniform health literacy program for members of the Roma community, which will be unique, as it will be adapted and intended for members of the Roma community, who are among the most, if not the most marginalized group in all partner countries and at EU level.

With the help of such a program, we will be able to influence the empowerment of our target group in the field of health, develop their health literacy and influence the improvement of their lifestyle and habits to reduce morbidity. To achieve such a comprehensive goal among the Roma community, we need to approximate basic information in the field of health and the health care system in a language and manner adapted to it, taking into account the didactic and methodological specifics of our target groups.

Background info

Research addressing Roma issues mentions the health illiteracy of Roma as one of the key reasons for the social exclusion of the members of the Roma community.

Although this problem has been pointed out for many years, the health illiteracy of members of the Roma community remains one of the most common problems to this day.

From this, we can conclude that previous programs and projects in this area have been unsuccessful, or their success has been limited. In recent years, the European Union has encouraged the Member States to pursue strategies with the aim to increase health literacy and accessibility to health services, in which the active inclusion of the members of the Roma community is crucial for their success.

